



Digital Marketing Access

Digital Marketing Access, LLC

eZ Access...For Less

Starter Access Package

Directory Listing Management

Search Engine Listing & Claiming Samples

- Google +
- Bing
- Yellow Pages
- Judy's Book

Data Aggregator

- Factual

Reputation Monitoring

- Google Places
- Yelp
- Facebook

Social Media Access

❖ Social Media Networks - Facebook + Twitter + LinkedIn + Pinterest (if applicable) Local Creation/Optimization

- ❖ Content Development – informed updates with effective call to actions, links, and images.... Facebook, Twitter, LinkedIn posts 1+1+1 weekly, 4+4+4 monthly, Pinterest posted weekly if applicable.
- ❖ Content Graphics – images are custom designed, or customer provided.
- ❖ Reputation Management – Social Review, Monitor & address negative reviews and comments.
- ❖ Revisions – should only need to be minimal with planning
- ❖ Social Media Analytics Reporting – Monthly, distributed contents and analytical data, impressions, reach, etc.

\$295 Down, \$295/month