

Progressive Web App (PWA) Features

A complete list of the features with PWA Development from dM@

MENU

The “Menu” feature is essentially the same as the “Info-3-Tier” feature, but allows you to specify a price for each item.

MESSAGES

The “Messages” feature serves as your users’ “library” for received push notifications. It allows users to refer back to previous push notifications, view plain text and linked content.

CONTACT

The “Contact” feature displays important general information such as business location, website URL, contact info (phone & email), and hours of operation.

PUSH NOTIFICATIONS

Push notifications inform users on new information related to the app, providing valuable and relevant updates, even when the app is closed. They have a wide range of customization options that can increase user engagement.

EVENTS

Engage your users with easy event promotion. Add upcoming & past events.

WEBSITE

The “Website” feature allows you to easily integrate a web page into your app; all you need is a website URL.

MORTGAGE CALCULATOR



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The “Mortgage Calculator” feature is a tool that allows users to calculate a monthly repayment using variables such as loan amount, loan term, and interest rate.

TIP CALCULATOR

The “Tip Calculator” feature allows the user to input the price of the bill, the percentage they wish to tip, and the number of people splitting the bill. Currency and format are adjusted based on the devices’ settings.

INFO-1-TIER

The “Info-1-Tier” feature allows you to insert just about anything that you can insert on a regular web page - it can be thought of as a static HTML page.

INFO-2-TIER

The “Info-2-Tier” while similar to the Info-1-Tier, is categorized in two tiers, with the second tier being more specific. For example: Item list/categories (Tier 1) → Item Details (Tier 2)

INFO-3-TIER

The “Info-3-Tier” while similar to the Info-1-Tier, is categorized in three tiers, with the third tier being the most specific. For example: Item list/categories (Tier 1) → Item list/sub-categories (Tier 2) → Item details (Tier 3)

RSS FEED

The “RSS feed” feature is a convenient way of displaying news and information. RSS feeds load a web page that constantly updates within the app without any manual changes on your end.

MAILING LIST

The “Mailing List” feature is a great way to gather contact information from app users so that updates and special offers can be communicated easily and efficiently.



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EMAIL PHOTO

The “Email Photo” feature allows users to email photos/videos directly from the app. This will allow businesses to post the content on social media platforms such as Facebook or Instagram.

APP ANALYTICS

Keep track of users and interactions to see how well your app is performing. Make adjustments along the way to deliver the best possible experience to your users.

TRANSACTIONS

Keep a pulse on all of your in-app transactions, from food ordering to merchandise. You can even export the transaction data to make bookkeeping a breeze.

GOOGLE FONTS

Access to the Google Font library which allows you to choose from over 800 fonts to ensure a custom brand experience.

WUFOO FORM

The “WuFoo Form” feature provides easy integration with WuFoo, a 3rd party form-building site that provides a huge array of features and customization options.

SPORTS STATS

The “Sports Stats” feature allows you to include a flexible counter inside your app that can be used for sports, fitness, finance, health etc. It also allows users to email their results to an email address specified by you.

IMAGE GALLERY

The “Image Gallery” feature is a easy way to display images inside your app. Create a custom gallery through the dashboard or pull in existing galleries from Flickr, Picasa or Instagram!



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FAN WALL

The “Fan Wall” feature is a forum that allows users to connect over their shared adoration for your business.

AROUND US

The “Around Us” feature is a great way to draw attention to hot spots in the area within your app. Users can easily access contact information, addresses and GPS directions for each location.

PODCAST

The “Podcast” feature allows you to integrate audio and video podcasts within your app. After integrating the feed, it will automatically update with the latest content.

YOUTUBE CHANNEL

The “YouTube Channel” feature allows you to display your business’ YouTube channel in a clean, accessible format right within your app. All that is required is a custom URL for your YouTube channel.

QR SCANNER

The “QR Scanner” feature allows users to scan any QR code they come across, including yours.

VOICE RECORDING

The “Voice Recording” feature allows your users to record and send voice notes straight to your business.

NOTEPAD

Requiring minimal set-up, the “Notepad” feature offers users an easy way to save notes within your app.

CALL US



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The “Call Us” feature allows users to instantly call you with the tap of a finger.

DIRECTION VIEW

The “Direction View” feature offers one-touch directions to multiple locations. It’s quick and easy to set up and there is no limit to the number of addresses you can enter.

TELL FRIEND

The “Tell Friend” feature is a great marketing tool that allows users to share your business’ app with just a few clicks.

LOYALTY

The “Loyalty” feature allows users to have an in-app version of a traditional stamp card. Including stamp and tiered loyalty, this feature offers easy customization and increased user engagement.

MUSIC

The “Music” feature is a great way to share and sell tracks within your app by simply importing, uploading or linking to your music files.

FOOD ORDERING

The “Food Ordering” feature is a simple and effective way for your restaurant to take orders through your mobile app. You have full control with customizable menu and pricing, delivery, take-out options and in-app payment.

RESERVATION/APPOINTMENT

The “Reservation/Appointment” feature uses a built-in booking system that allows users to reserve time slots for various services. Implement commitment fees, manage appointments and receive notifications when appointments are scheduled all from within the app.

PDF



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The PDF feature allows you to display PDFs through your app. This is commonly used to showcase flyers, menus, and even reports.

EVENTS V2

The “Events v2” feature is the upgraded version of the old “Events” feature. You can import events from Facebook and allow your users to RSVP and post comments and photos.

CUSTOM FORMS

The “Custom Form” feature is a great solution for generating customer feedback, taking appointment/reservation requests, and gathering info from users.

CAR FINDER

The “Car Finder” feature allows users to drop pins when they park to avoid forgetting where their car is located. Users can also set timers to alert them when the meter’s running out, or share the location via email or text.

FAN WALL V2

The “Fan wall v2” feature allows increased user engagement within your app. Users are able to comment, ask questions, share photos, and discuss with other users what they love about your business or service.

MERCHANDISE

The “Merchandise” feature is a simple way for your business to make sales through your app. Create a custom marketplace or integrate an existing marketplace (i.e. Magneto or Shopify).

NEWS

The “News” feature keeps your app users up-to-date on issues that relate to your business or industry. The content that appears in your feed depends on the keywords you provide.



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REAL ESTATE

The “Real Estate” feature is a tool that allows real estate agents to showcase properties they are renting or selling. Import listings manually, via a CSV file, or IDX API account integration.

GOLF COURSES

With the “Golf Course” feature, you can build out a golf course range and allow users to score their games right in the app

INTEGRATIONS

Ecommerce



Food Ordering

- MyCheck
- iMenu360
- olo
- Eat24
- Grubhub
- Seamless
- Onosys
- Star Cloud Services

Email

- MailChimp



Digital Marketing Access

- Constant Contact
- iContact
- emma
- Campaign Monitor
- WuFoo
- GetResponse