



Digital Marketing Access, LLC

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GOLD ACCESS ROLL OUT

Month 1. Creation of Facebook-Twitter-Instagram-Pinterest-LinkedIn-Google Plus, NAP Confirmation, Local Business Profiles– Google + Yahoo + Bing, NAP Consistency Check, GPS Listing, Keyword Research Home Page Plus 4 Sections, 8 Facebook Updates with 4 Images*, 8 Tweets, 8 Google+ Updates with 4 Images, Meta Content Creation & Implementation Home Page Plus 4 Sections, Content Optimization Home Page Plus 4 Sections, Canonical Optimization, Sitemap.xml Creation & Submission, Robots.txt Optimization, Outbound Links Optimization, 404 & 301 Redirects, Google Plus Optimization, 2 Blog Posts

Month 2. Conversion Optimization, Mobile Responsiveness, HTML Schema Implementation*, Geo & KML Sitemap Integration*, Fix NAP Issues, Algorithmic Impact Analysis*, 7 Niche Citations*, Reputation Monitoring*, 8 Facebook Updates with 4 Images*, 8 Tweets, 8 Google+ Updates with 4 Images*, 8 Hyper Local Citations*, 4 Pinterest pins, 4 LinkedIn posts, Google Analytics Goals and Conversions, Google Webmaster Tool Optimization, About Company Content Premium

Month 3. Video Creation, Voice narration, 15 Custom Video Channels, 15 Video Distribution, Local Classified Ad Creation, 15 Local Classified Ad Posting, 2 Blog Posts, 8 Facebook Updates with 4 Images, 8 Tweets with 4 Images, 8 Google+ Updates with 4 Images, 4 Pinterest pin Posting, Instagram Profile Creation and Customization, 4 Instagram Image Posting

Month 4. Video Creation, Voice narration, 15 Custom Video Channels, 15 Video Distribution, 20 Business Profile Setup*, 10 Citations, 2 Blog Posts, 8 Facebook Updates with 4 Images, 8 Tweets, 8 Google+ Updates with 4 Images, Joining Relevant Business Google+ Communities, Finding & Adding Industry Specific People to Google+ Circles, Resharing & Commenting Trending Posts on Communities, Adding Industry Specific People to Facebook Profile Page, Joining Relevant Facebook Business Groups, Resharing & Commenting Trending Posts on Facebook, 4 Instagram Image Posting

Month 5. 20 Business Profile Setup*, 10 Citations, 2 Blog Posts, 8 Facebook Updates with 4 Images, 8 Tweets, 8 Google+ Updates with 4 Images, Joining Relevant Business Google+ Communities, Finding & Adding Industry Specific People to Google+ Circles, Resharing & Commenting Trending Posts on Communities, Adding Industry Specific People to Facebook Profile Page, Joining Relevant Facebook Business Groups, Resharing & Commenting Trending Posts on Facebook, 4 Instagram Image Posting

Month 6. Video Creation, Voice narration, 15 Custom Video Channels, 10 Image Sharing, Distribution to Paid PR Sites, 2 Blog Posts, 7 Citations, 8 Facebook Updates with 4 Images, 8 Tweets, 8 Google+ Updates With 4 Images, Joining Relevant Business Google+ Communities, Finding & Adding Industry Specific People to Google+ Circles, Resharing & Commenting Trending Posts on Communities, Adding Industry Specific People to Facebook Profile Page, Joining Relevant Facebook Business Groups, Resharing & Commenting Trending Posts on Facebook, 4 Instagram Image Posting



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Gold Access Continued

Services from Months 7-12 will continue with the same and similar services and/or different services, if needed, depending on the maintenance and other necessary tweaks to keep your business organically and competitively relevant.

Explanation of Some Services include but are not limited to:

- HTML Schema Implementation*: Implement latest Schema Structure to Respective Pages.
- Geo & KML Sitemap Integration*: Create KML sitemaps with accurate co-ordinates for Google Earth, Google Maps, and Google Maps for mobile.
- Algorithmic Impact Analysis*: Analyze and identify any impact on the website by Google Algorithmic updates.
- Niche Citations*: Industry Specific Citations from Popular Citation Sources.
- Reputation Monitoring*: Monitor reviews, ratings etc. on review sites, Social media and report.
- Facebook Updates with Images*: Create and post engaging Facebook posts with Images, Industry trends facts etc.
- Google+ Updates with Images*: Create and post engaging Google plus posts with Images, Industry trends facts etc.
- Hyper Local Citations*: Location based citations with consistent NAP at City, State region specific citation sources.
- NAP PR Listing*: Get 350+ NAP listings from popular media outlets with published news URLs
- Distribution to Paid PR Sites*: Distribution of your press releases to paid sites such as PR Buzz, etc.
- Business Profile Setup*: We will setup 100% complete business profile in popular document sharing sites such as Scribd.com, SlideShare.net, Issuu.com & more!
- Keyword Density Analysis and fix
- Duplicate Content Check
- NAP Consistency
- Crawl & Index Analysis
- Google Analytics Check
- Backlink Anchor Text Audit

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