



Digital Marketing Access, LLC

eZ Access ... For Less

SILVER ACCESS ROLL OUT

Month 1. NAP Confirmation, Local Business Profiles – Google + Yahoo + Bing, NAP Consistency Check, GPS Listing, Keyword Research Home Page Plus 2 Sections, Meta Content Creation & Implementation, Canonical & Content Optimization, Sitemap.xml Creation & Submission, Google Analytics Goals and Conversions, Google Webmaster Tool Optimization, Robots.txt Optimization, Outbound Links Optimization, 404 & 301 Redirects, FB Fan Page Creation/Optimization, Google Plus Optimization, 4 Facebook Updates with 2 Images*, Twitter, Pinterest, Instagram Creation/Optimizations, 4 Tweets, 4 Google+ Updates with 2 Images

Month 2. About Company Content Premium, Conversion Audit, Mobile Responsiveness, HTML Schema Implementation*, Geo & KML Sitemap Integration*, Algorithmic Impact Analysis*, 5 Niche Citations*, 5 Hyper Local Citations*, Google Page Speed Optimization 80+ Home Page, Press Release 250 media outlets, 4 Facebook Updates with 2 Images*, 4 Tweets, 4 Google+ Updates with 2 Images

Month 3. 5 Review & Local Sites, Video Creation, 15 Multimedia Content distribution, 15 Business Profile Set ups, Local Classified Ad Creation, 10 Business Profiles at Classified Sites, 10 Local Classified Ad Posting, 4 Facebook Updates with 2 Images, 4 Tweets, 4 Google+ Updates with 2 Images, NAP PR Listing, 10 Social Bookmarks

Month 4. Enhanced Social Media Branding 3, Video Creation, 15 Multimedia Content distribution, 5 Review and Local Sites, 10 Image Sharing, 4 Facebook Updates with 2 Images, 4 Tweets, 4 Google+ Updates with 2 Images, 2 Pinterest Image and Instagram Postings

Month 5. Review & Local Sites 5, 2 Blog Postings, Local Classified Ad Creation, 10 Local Classified Postings, 10 Multimedia Content & 10 Image Sharing, 4 Facebook Updates with 2 Images, 4 Tweets, 4 Google+ Updates with 2 Images, Joining Relevant Business Facebook & Google+ Communities, Finding & Adding Industry Specific People to Facebook & Google+, Resharing & Commenting Trending Posts on Communities, Adding/Following Industry Specific People to Facebook Profile Page & Twitter, 2 Pinterest Image Creation & Addition, 2 Instagram Postings

Month 6. 250 Media Distribution to Paid PR Sites, 2 Blog Posts, 5 Review & Local Sites, 10 Content Sharing, 4 Facebook Updates with 2 Images, 4 Tweets, 4 Google+ Updates with 2 Images, 2 Pinterest Image Creation & Addition, 2 Instagram Postings, Joining Relevant Business Facebook Groups & Google+ Communities, Finding & Adding Industry Specific People to Facebook & Google+ Circles, Adding Industry Specific People to Facebook Profile Page & Google +, Joining Relevant Facebook Business Groups

Silver Access Continued



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Services from Months 7-12 will continue with the same and similar services and/or different services, if needed, depending on the maintenance and other necessary tweaks to keep your business organically and competitively relevant.

Explanation of Some Services include but are not limited to:

- HTML Schema Implementation*: Implement latest Schema Structure to Respective Pages.
- Geo & KML Sitemap Integration*: Create KML sitemaps with accurate co-ordinates for Google Earth, Google Maps, and Google Maps for mobile.
- Algorithmic Impact Analysis*: Analyze and identify any impact on the website by Google Algorithmic updates.
- Niche Citations*: Industry Specific Citations from Popular Citation Sources.
- Reputation Monitoring*: Monitor reviews, ratings etc. on review sites, Social media and report.
- Facebook Updates with Images*: Create and post engaging Facebook posts with Images, Industry trends facts etc.
- Google+ Updates with Images*: Create and post engaging Google plus posts with Images, Industry trends facts etc.
- Hyper Local Citations*: Location based citations with consistent NAP at City, State region specific citation sources.
- NAP PR Listing*: Get 350+ NAP listings from popular media outlets with published news URLs
- Distribution to Paid PR Sites*: Distribution of your press releases to paid sites such as PR Buzz, etc.
- Business Profile Setup*: We will setup 100% complete business profile in popular document sharing sites such as Scribd.com, SlideShare.net, Issuu.com & more!
- Keyword Density Analysis and fix
- Duplicate Content Check
- NAP Consistency
- Crawl & Index Analysis
- Google Analytics Check
- Backlink Anchor Text Audit