



Digital Marketing Access, LLC

eZ Access... For Less

Concierge Access Package

Presence Enhancement:

Search Engine Listing & Claiming Samples

- Google My Business
- Bing
- Yellow Pages
- Judy's Book

Data Aggregators

- Acxiom
- Factual
- Infogroup
- Localeze

Reputation Monitoring

- Facebook
- Yelp & Four Square
- Google Places

Social Media Advancement Access

- Dedicated Social Expert
- Creation/Optimization of Social Media Networks - Facebook + Twitter + LinkedIn + Pinterest (if applicable), Instagram
- Local Creation/Optimization Content Development – informed updates with effective call to actions, links, and images.... Facebook, Twitter, LinkedIn posts 4,5 + 4,5 + 4,5 weekly, 16/20+16/20+16/20 monthly, Pinterest posted 1 weekly, 4 monthly, if applicable.
- Content Graphics – images are custom designed, or customer provided.
- Reputation Management – Social Review, Monitor & address negative reviews and comments on Facebook, Yelp, Google My Business, Twitter, LinkedIn, & Pinterest
- **Customer Engagement.** Find & Connect with customers; engage manually with personalized Direct Messages and ask to share.
- **Community Ambassador Management** – Join or Create relevant communities & interact on Facebook, Twitter, LinkedIn.....4+4+4 Monthly
- Sweepstakes - Engage Customers with contests and award prizes for participating.
- Social Deals - Generate New and Renewal Customers with Social Deals
- Banner Ads - Follow customers to link back to your site.
- Social Media Analytics Reporting – Monthly, distributed contents and analytical data, impressions, reach, etc.

WEBSITE HOSTING, EMAIL & MAINTENANCE

Although we may not host or maintain your web site, we are happy to save those incremental costs and do those changes for you, manage your site, and host the site for free to include email, if it will save you time and energy and money.

FREE PROGRESSIVE WEB APP MANAGEMENT

If your company purchases a Progressive Web App, dM@ will give you all the tools necessary within this app to create loyalty, get current customers to come more often, share with their friends and grow your business. We will take over that management tool for you FREE! This is a savings of \$395 monthly!

RATES

\$295 Down

\$495 Monthly