



Digital Marketing Access

Digital Marketing Access, LLC

eZ Access...For Less

BRONZE ACCESS PACKAGE

• Presence Enhancement

Search Engine Listing & Claiming Samples

- Google My Business
- Bing
- Yellow Pages
- Judy's Book

Data Aggregators

- Acxiom
- Localeze
- Infogroup
- Factual

Reputation Monitoring

- Google Places
- Yelp
- Facebook

• Social Media Advancement Access

- ❖ Social Media Networks - Facebook + Twitter + LinkedIn + Pinterest (if applicable) Local Creation/Optimization
- ❖ Content Development – informed updates with effective call to actions, links, sweepstakes, deals and images.... Facebook, Twitter, LinkedIn posts 2+2+2 weekly, 8+8+8 monthly, Pinterest posted weekly if applicable.
- ❖ Content Graphics – images are custom designed, or customer provided.
- ❖ Community Management – Interact on Facebook, Twitter, LinkedIn
- ❖ Reputation Management – Social Review, Monitor & address negative reviews and comments.
- ❖ Spam Cleaning – Identify and eliminate scourging spams
- ❖ Post Highlighting – Best posts Highlighted/Pinned for max exposure
- ❖ Quality Checks
- ❖ Revisions – should only need to be minimal with planning
- ❖ Social Media Analytics Reporting – Monthly, distributed contents and analytical data, impressions, reach, etc.

\$295 Down, \$395/month