



Digital Marketing Access

# Digital Marketing Access, LLC

eZ Access...For Less

## Starter Access Package

### **Directory Listing Management**

#### Search Engine Listing & Claiming Samples

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>● Google My Business</li> <li>● Bing</li> <li>● Yellow Pages</li> <li>● Judy's Book</li> </ul> | <p><u>Data Aggregator</u></p> <ul style="list-style-type: none"> <li>● Factual</li> </ul> |
|---|---|

### **Reputation Monitoring**

- Google Places
- Yelp
- Facebook

### **Social Media Access**

❖ Social Media Networks - Facebook + Twitter + LinkedIn + Pinterest (if applicable) Local Creation/Optimization

- ❖ Content Development – informed updates with effective call to actions, links, and images.... Facebook, Twitter, LinkedIn posts 1+1+1 weekly, 4+4+4 monthly, Pinterest posted weekly if applicable.
- ❖ Content Graphics – images are custom designed, or customer provided.
- ❖ Reputation Management – Social Review, Monitor & address negative reviews and comments.
- ❖ Revisions – should only need to be minimal with planning
- ❖ Social Media Analytics Reporting – Monthly, distributed contents and analytical data, impressions, reach, etc.

**\$295 Down, \$295/month**